



FC ST HELENS

COMMERCIAL BROCHURE 2025/26 SEASON

INTRODUCTION

FC St Helens are offering a unique opportunity for businesses in the local community and the wider area to increase their profile, presence and ambitions that align with the 'Stripes'.

St Helens has a great sporting culture and history to go along with its massive business presence.

With this, FC St Helens are the fastest growing football team in the area and have completely embraced the inclusivity of the community that surrounds it.





F.C. ST. HELENS



OUR HISTORY



Founded in 2014, the vision was to create a community driven football club, based in the heart of St Helens at Windleshaw Rd, now known as the SMS Pro Soccer Park, which originally hosted both cricket and rugby matches, including Saints v Wigan games and international RL test matches as far back as the 19th century.

Since then, we have worked extremely hard to build the club that embodies ambition and community spirit.

FC St Helens were promoted to the North West Counties Football League First Division — and in just our second season, we won the league, securing promotion to the NWCFL Premier Division.

A remarkable achievement that reflects our ambition, growth, and the strength of our club both on and off the pitch.

With success such as this brings new challenges and our ground, built in 1834, has experienced some major upgrades, including:

- 2 covered stands
- 2 covered seating stands
- Additional lighting
- New PA system

These improvements have been evidence of the great ambition and commitment we have to provide a fantastic matchday experience for all.



Connor Moorcroft

OUR VISION

As well as our recent successful milestones FC St Helens Community CIC are striving to

- Develop talent and sporting excellence
- Increasing our fan base
- Continue to enhance our facilities
- Increase our community impact
- Expand on the number of existing teams – including youth to adults, boys and girls, men's and women's and dedicated disability teams
- Improve our backroom operations
- Continue our financial sustainability

To achieve all this, we are looking for more members, partners and community stakeholders to increase our fantastic existing support, and more details can be found in our 5-year plan.

Together, we are building a stronger, more inclusive future for FC St Helens Community CIC and the community we proudly represent.





FOOTBALL IS FOR EVERYONE



FC ST HELENS WOMEN



Women





WHAT ELSE IS GOING ON AT FC ST HELENS?



FC SIGN JEFFERSON MONTERO

sky SPORTS NEWS

Jefferson Montero, a World Cup, La Liga and Premier League player, signed for 'the Stripes' in the 24/25 season. A great example of how much ambition FC St Helens have in developing an already great community into an even better one.

The exposure was amazing, an example of this - Sky Sports attended to produced a report for TV and all social media platforms, as well as it hitting headlines all over the world when the former Ecuadorian international signed for the club.

Jefferson is pictured here with Lionel Messi and Cristiano Ronaldo when at Real Betis, and against local rivals Pilkington FC when at FC St Helens.



FC DARTS CAPTAIN - STEPHEN BUNTING

Not only are FC St Helens the most successful football team in the area, but we are also the local Darts & Dominoes League Champions.

Captained by our very own Stephen 'The Bullet' Bunting, who is currently ranked no 4 in the world! Stephen is at the club most Tuesday nights, representing FC St Helens.

A possible chance to meet the man himself and watch his wizardry on the oche!





HOW CAN YOU SUPPORT US?

OPPORTUNITIES FOR PARTNERSHIP,
SPONSORSHIP AND COMMUNITY IMPACT



SPONSORFY
GAME ON



SEASON TICKET



SPONSORFY

GAME ON

25/26 Season ticket

Watch the Stripes 1st team, Reserves and Women's teams at every home game for the 25/26 season! Season tickets subsidised by L and L Travel Ltd.

Full Season

Experiential Sponsorship

Local


£92.00

Contact Athlete



FC St.Helens

TEAM Verified Athlete

 2.1k

[View all listings](#) [Share profile](#)

MATCHDAY SPONSOR



SPONSORFY

GAME ON

Matchday Sponsor

Watch a Stripes home game as Matchday sponsor during the 25/26 season including 4 tickets for a selected game Complimentary drinks during the match Complimentary food at half time Company name on front of the Matchday programme. Prices exc. VAT

Single Event

Experiential Sponsorship

Local

£175.00

Contact Athlete



FC St.Helens

TEAM Verified Athlete

@ 2.1k f 2.1k

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MATCHBALL SPONSOR



SPONSORFY

GAME ON

Match Ball Sponsor

Enjoy a Stripes home game as match ball sponsor for the 25/26 season including 2 tickets for the game Complimentary drinks during the game Complimentary food at half time Company name on the front of the Matchday programme. Prices exc. VAT

Single Event

Experiential Sponsorship

Local

£100.00

Contact Athlete



FC St.Helens

TEAM Verified Athlete

2.1k 2.1k

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CARPARK ENTRANCE SPONSOR



SPONSORFY

GAME ON

Car Park Ground Entrance

Have your company brand on our seated stand. The first thing people see as they enter the ground for the 25/26 season. Prices exc. VAT

Full Season

Physical Sponsorship

Local



£750.00

Contact Athlete



FC St. Helens

TEAM Verified Athlete

 2.1k  2.1k

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BACK OF KIT SPONSOR



SPONSORFY

GAME ON

Back of Kit - Home

Advertise on the back of our Home shirt for the 25/26 season. Prices exc. VAT

Full Season

Physical Sponsorship

Local

£1,000.00

Contact Athlete



FC St.Helens

TEAM Verified Athlete

@ 2.1k f 2.1k

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PITCHSIDEBOARD SPONSOR



SPONSORFY

GAME ON

Pitchside Board 6x2

Been seen in the local community and get behind the stripes by promoting your company on one of our pitchside boards. Prices exc. VAT

Full Season

Physical Sponsorship

Local

£295.00

Contact Athlete



FC St.Helens

TEAM Verified Athlete

@ 2.1k f 2.1k

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ENTER OUR LOTTERY

FOR JUST A
£5 MONTHLY
ROLLING ENTRY FEE



Where your stake goes

50% of your stake goes directly to FC St Helens

20% is payable in winners' prizes

30% used in administration of the lottery

Compared with other lotteries

25.5% Health Lottery goes to good causes

28% National Lottery goes to good causes

32% Postcode Lottery goes to good causes

Why everyone's a winner

You could get your hands on the £10,000 Jackpot prize, whilst helping good causes like ours at the same time.

Even though you are playing to win an excellent financial prize, every time you play Your Lottery, you are having a positive impact on thousands of people's lives.

SPONSORFY

GAME ON

FC Club Lottery

Support FC ST Helens by joining the FC Club Lottery. Win big cash and prizes every month for as little as £1 per week. Click on the link below or scan the QR code www.yourlottery.org/stripes

Multi-Event

Experiential Sponsorship

Local

£5.00

Contact Athlete



FC St.Helens

TEAM Verified Athlete

2.1k

[View all listings](#) [Share profile](#)

BECOME A BUSINESS PARTNER

Join our existing partners championing the growth of FC St Helens through digital and matchday visibility!

FC BUSINESS CLUB - £595 + VAT

- Invitation to our very own business club – Quarterly Networking events for the opportunity to promote your business!
- 2 x season tickets
- Social media – monthly content
- Company logo on the website
- Half page advertising on match programme
- Matchday announcement
- 1 no signed framed shirt.





**THANK YOU FOR
YOUR SUPPORT.**

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